

GLOBAL REPORT



LIMEX 2008 OVERVIEW

The Second Libya Maritime Exhibition - LIMEX 2009, has taken place from 13 to 16 / 10 / 2009 at the Tripoli International Fairground, - Tripoli, Libya.

LIMEX 2009 was organized by Jerma International, a leading Libyan fairs organizer, under the auspices of the Libyan Ports and Maritime Transport Authority and the sponsorship of Libyan Ministry of Transport and Oto Melara, a Finnameccanica Company. MBDA.

Companies attending LIMEX 2009 came from 13 countries, including France, Germany, United Kingdom, USA, The Philippines, Norway, Canada Australia, Italy, Turkey, Tunisia, Malta and Libya.

INAUGURAL CEREMONY

The exhibition was inaugurated by the Head of the Libyan Ports and Maritime Transport Authority, Captain Ramadan Boumedyan and the representative of the Ministry of Transport.

The inaugural ceremony was graced by the presence of the Head of the General Board of Fairs Dr. Jamal Lamouchi, high rank officers of the Libyan army, and several European Arab countries' ambassadors.

The inaugural ceremony was largely attended by prominent decisions-makers from the oil and gas sector, as well as managers of Libyan ports and managers of big state companies working in the maritime sector, managers of important shipping companies, as well as head of important projects under implementation in the maritime field.



SHOW HIGHLIGHTS

LIMEX 2009 was attended by 83 local and international companies from naval industry, commercial maritime sector, sea communication, sea and coastal safety and security, oil and gas, environmental, fishing and coastal tourism industry.

Libya Maritime Exhibition 2009 was spread over a gross exhibit area of 3510 sq. m. Including indoor area and outdoor on-land area.

4 days' exhibition offered several sessions of business to business meetings attended by Libyan decisions-makers.

Over than 16 581 visitors paid visit to the exhibition in 4 days, including almost 4100 governmental decisions-makers, more than 102 managers from the oil and gas sector, as well as 3000 various business visitors.

MEDIA COVERAGE

LIMEX 2009 was covered by important international and Libyan media, including Aljazeera TV channel, the Jamahiriyah TV channel (The first Libyan official TV), the Shabbabiyah TV channel, shabbabiyah radion, Al-Mussallah (the national defense magazine) Tripoli Post (the most important English newspaper issued in Libya) Al-Shams (the national newspaper), as well as several important web-sites

The intensive media campaign started by the publishing of the exhibition official banner in 12 billboards located in strategic places along Tripoli main streets and highways and the distribution of 10.000 flyers informing about the exhibition.





THE B2B Meetings

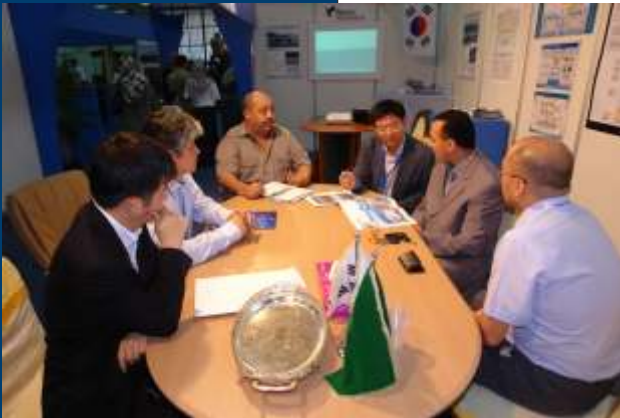
Several B2B meetings were organized under the auspices of the Head of the Maritime Authority, respectively on 14th October 2009 for foreign participants and 15th October 2009 for national participants. Also attended B2B meetings, invited decisions-makers from the army, from the oil and gas companies and from state's companies and projects.

Each company has been given the opportunity to present its products and explain what it can offer. Following the workshop sessions, several contacts have been established between exhibitors and state bodies, as well as with important companies.

THE CLOSING CEREMONY

The exhibition was closed on October 16th, 2008 at 20:00, with the effective presence of the Head of the Maritime Authority. Each exhibiting companies received a certificate of attendance as well as a trophy from the Maritime Authority as a souvenir.

Following the closing ceremony, the organizing company, Jerma International for Exhibitions, has offered the maritime night which was a big dinner gathering once again exhibitors with decisions-makers and businessmen.



WHAT THEY HAVE SAID

"LIMEX 2009 is a repeating success. We would like to congratulate organizers for the good work been completed. We will be back next 6 year."

Saviour Banavage
Aquatech Ltd
Libyan-Branch.

"The technical organization of LIMEX 2009 has been up to our expectation and the audience has been quite excellent, as far as the number and the quality of visitors is concern."

Marina Magnani
Oto Melara
Italy

CONTACT US

Dr. Salifou Mbemap, Director of the Exhibition
Tel: 00218-92-7500078
Email: limex@limex-libya.com
URL: www.limex-libya.com

